

# daylight comes sideways

design: Daniel Rybakken

The idea is to create a feeling of expanded perceived space, through an illusion of natural daylight. “revealing the idea of surroundings beyond the actual room”.

The concept has been to create a blurred, semi-transparent window. -A recreation of daylight by creating dynamic artificial shadows of objects outside of the physical room.

This effect is created by individually dimming the intensity of 1100 LED's, arranged behind a semi-transparent acrylic surface. By adding this motion, the subconscious illusion of daylight is enhanced.

“daylight comes sideways” received a “Best of the Best” of the RedDotAward: Design Concept.

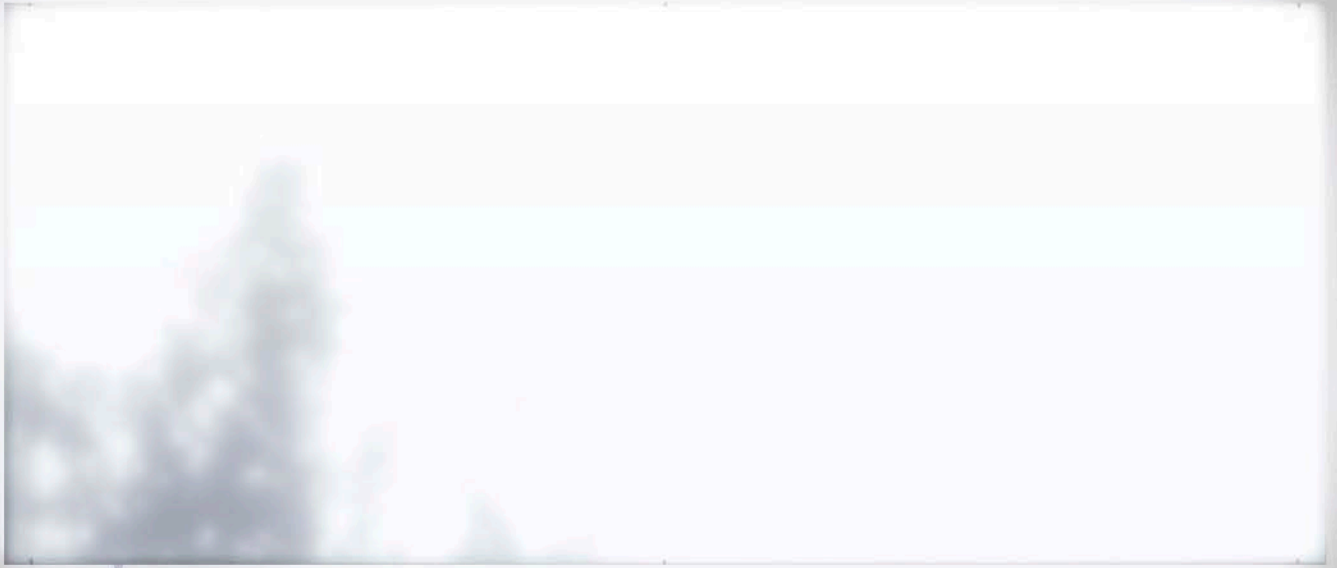
Daniel Rybakken, April 2008

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reddot design award  
winner 2007 – best of the best

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Daylight in a room gives a feeling that the space you are in, is larger than the physical room. A sign of something beyond the four walls of the room.



When daylight in a room is removed, the feeling of perceived space decreases, and the contrast between “outdoor” and “indoor” increases. For some of us this can result in a feeling of being enclosed, to be alone or lonely -a social block.







This effect is created by individually dimming the intensity of 1100 LED's, arranged behind a semi-transparent acrylic surface.



The lamp is 1640mm wide, 690mm tall and 50mm deep.

The lamp is made by inexpensive pre-made electronic boards, containing wide angle LED's. The boards are placed next to each other to create the desired surface area. Basic programming of the LED's light intensity makes the dynamic shadows.

